



# KIDS AND FAMILIES

## MATCHDAY GUIDE

23 / 24 SEASON



# WELCOME FROM CAPTAIN GAS

Hi everyone! I'm Captain Gas, the official mascot of Bristol Rovers Football Club. If I'm not hanging about with the team, or searching for buried treasure, you can find me out and about The Memorial Stadium!

I'm here to guide you through everything you'll need to know for your upcoming visit to watch Rovers!

Before we go into things in more detail, we have made a rough timeline to help new families with their visit - show the next couple of pages to your parents so they can plan your day out.

# A FAMILY FIRST VISIT TIMELINE

## PRIOR TO THE GAME

### Secure your Tickets:

Firstly, you'll need to secure tickets for the fixture you intend to come to; you can browse and purchase tickets to our upcoming fixtures **HERE**. We recommend tickets within the MKJ Group Family Stand, or if you desire a terrace experience, we recommend the Cooling FX Terrace.

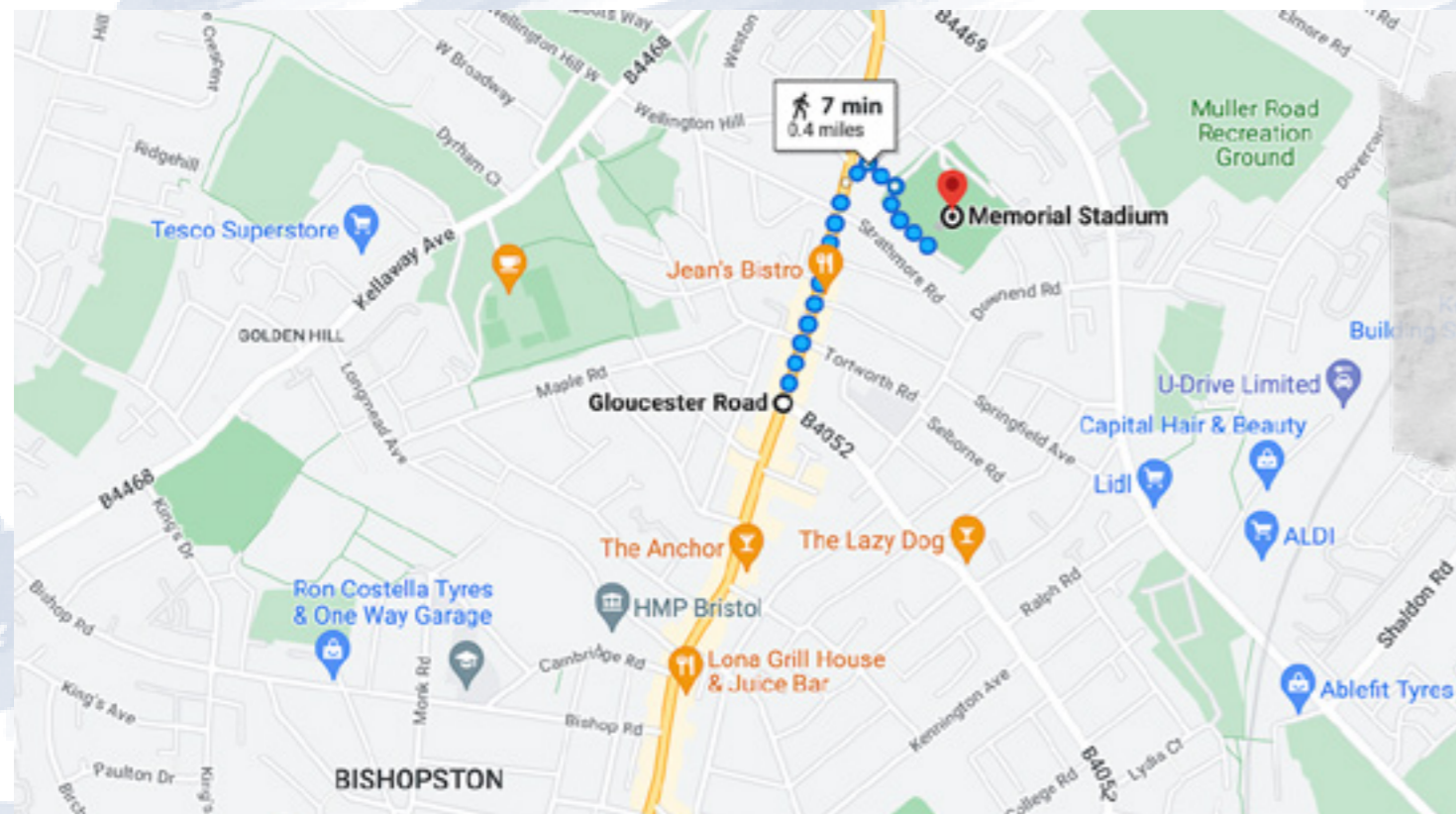
### Read our Home Fan Guide:

Before your visit to The Mem for the first time, ensure that you read our Home Fan Guide **HERE** after you have finished this guide. This will provide you with a more comprehensive overview of your day, covering everything from directions to and around the stadium, travel and ticketing.

# MATCHDAY

## 12:30pm – Park up on Gloucester Road:

As The Mem has extremely limited parking, we would recommend parking up off Gloucester Road, as there are many residential streets with free parking. From Gloucester Road, you can then expect a 7–12 minute walk based upon how far down you park:



If Gloucester Road is busy, you can also try Muller Road or Kellaway Avenue, both of which are a 12–15 minute walk to the stadium.

## 1pm – Visit the Club Shop:

When you then get to the stadium, visiting the club shop will provide a great start to your day! Each matchday we run a kids' competition, which you will be able to ask about in the shop. Also, you can pick up one of our Kids' Activity Packs, and a colouring page for free. Don't forget to then purchase some Rovers merchandise to get you into the spirit of the day! Also, you can pick up one of our new Kids Activity Books for free



### **1:20pm – Head to the FanZone:**

Then, make your way to the FanZone. Although this is not a designated family area, it has a great atmosphere and lots of entertainment for all the family. You will be able to catch some live music, grab a drink and food, or check out the family-friendly Thatchers Bar.

### **2pm – Head to the Family Area:**

After this, if you have purchased MKJ Family Stand or Cooling FX Terrace tickets, head to turnstiles 1-8 at the end of the FanZone. From here, you will be able to enter the stadium and head down to the family area. As well as more food and drinks, there will be various activities, such as face painting and an inflatable goal. You can also meet Captain Gas!

### **2:50pm – Take your Seats:**

Both the MKJ Family Stand and Cooling FX Terrace are very close to the family area, and easily accessible, so you shouldn't have many issues in finding your place! However, if you do become slightly lost, either refer to the map on our matchday guide or ask a steward and they will point you in the right direction.

### **3pm – KICK-OFF:**

Enjoy the game! Up the Gas!

### **3:45pm – Half-Time:**

Help yourselves to a snack or half-time refreshments from the family area or FanZone to get you ready for the second-half!

### **4pm – Second-Half Kick-Off:**

#UTG



**Now that's covered, carry on reading to find out everything about Rovers!**

### **4:45pm – End of the Match:**

After you hopefully watch the Gas get a big win, it'll be time to leave the stadium. Usually, crowds clear quickly, but perhaps wait 5-10 minutes if you don't want to get caught up in a crowd. Travel safely back home!

## **POST-MATCH**

### **Keep your Foot on the Gas:**

If you enjoyed your day, be sure to follow us on all socials to keep up to date with the latest news and plan your next visit!

We would love it if you came to visit again!

*You can find our social links at the end of this guide*

# FACT FILE

**Stadium Name:** The Memorial Stadium

**Manager:** Joey Barton

**Stadium Capacity:** 9,000 (Currently)

**Year Founded:** 1883

**Club Nickname:** The Gas and The Pirates

**Club Mascot:** Captain Gas

**Arch-rivals:** Bristol City



- Our club song is 'Goodnight Irene' which we have used since 1950! The song stuck after we beat Plymouth Argyle comfortably and sang "Goodnight Argyle" to the same tune as their supporters left.
- The club's nickname, The Gas, comes from the fact that we played next to a Gasworks at one of our previous grounds - Eastville.
- Our top ever goal scorer is Geoff Bradford, who scored 242 goals in 462 games for the Gas between the years of 1949-1964
- The last time we played Bristol City was in 2013, and the last time we played them in the league was 2001.
- The most appearances made by one Rovers player is 546, by Stuart Taylor who played between the years of 1965-1980.



# GUIDE TO THE MATCH



Each match is 90 minutes  
(Two halves of 45 minutes)



Each team has eleven outfield  
players including a goalkeeper



The teams swap ends at half-time  
(45 minutes)





# MATCHDAY ITINERARY

3PM K.O 7.45PM K.O

12.30PM

6.00PM

FAN ZONE OPENS

1.15PM

6.00PM

PLAYERS ARRIVE AT THE MAIN ENTRANCE IN FRONT OF THE RETAIL AREA

1.30PM

6.15PM

TURNSTILES OPEN

2.55PM

7.40PM

THE TEAMS AND MASCOTS ENTER THE PITCH

3.00PM

7.45PM

THE MATCH KICKS OFF

3.00PM

8.30PM

HALF-TIME ENTERTAINMENT AND BIRTHDAY ANNOUNCEMENTS

4.00PM

8.45PM

SECOND HALF BEGINS

4.45PM

9.30PM

FULL TIME



# CAPTAIN GAGS' TIMETABLE

**3PM K.O**

**13:30/13:45PM**

**14:30**

**14:50**

**15:05**

**SOUTH & WEST STAND TURNSTILE ENTRANCE/FAMILY TERRACE  
PITCHSIDE, WALK-AROUND FROM SOUTH STAND UP TO NORTH  
TERRACE AND ROUND TO EAST STAND/MASCOT PHOTOS/MEDIA TEAM  
REQUIREMENTS, ETC**

**PITCHSIDE, NORTH TERRACE**

**EXIT STADIUM FOR RE-BOARDING SHIP.**

# FAMILY AREAS

For families, we recommend purchasing tickets in the MKJ group family stand (highlighted in pink). To access the MKJ group family stand, enter through turnstiles 1-8.

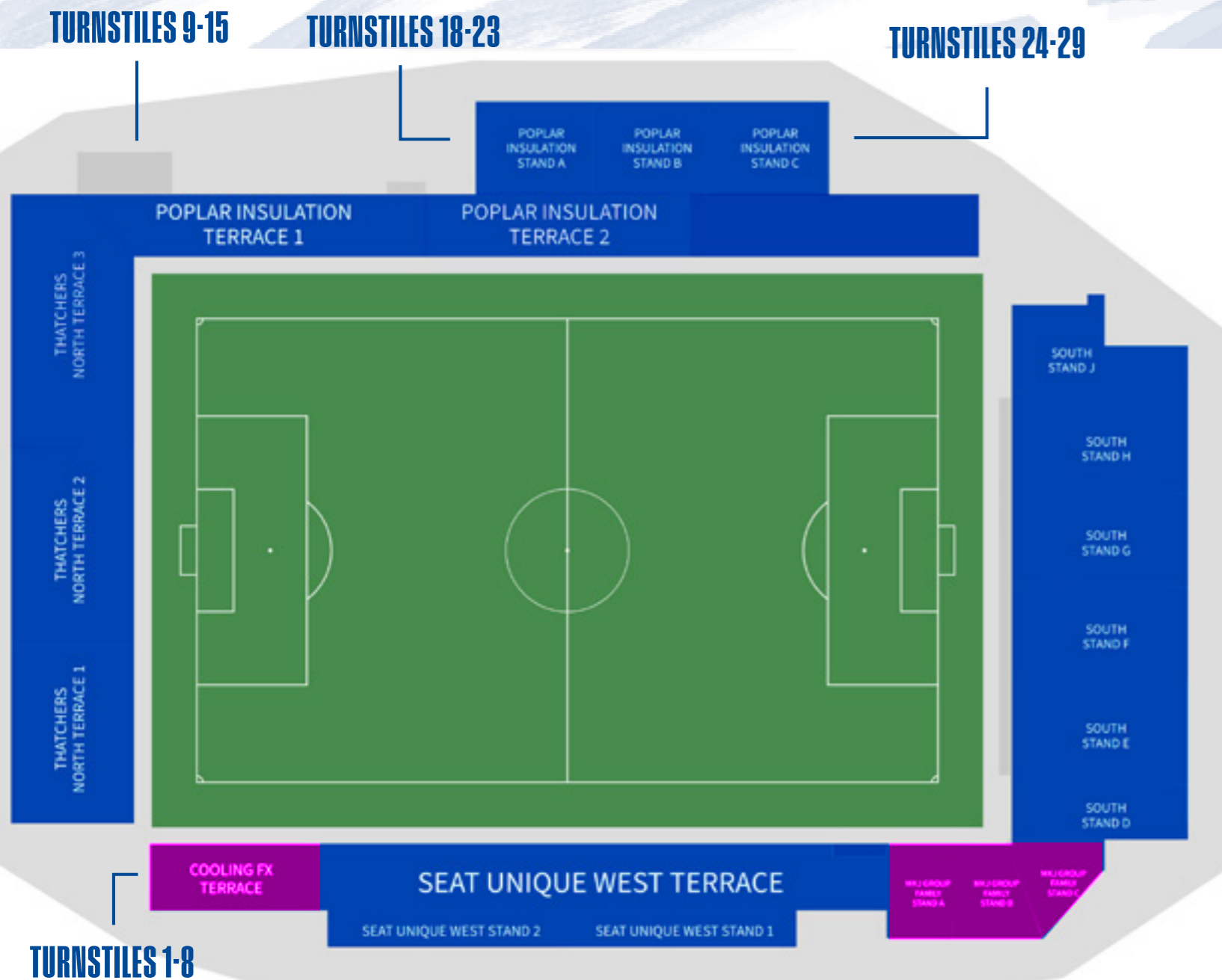
Or, for families looking for a family-friendly terrace experience, we recommend the Cooling FX Terrace (highlighted in pink). To access the Cooling FX Terrace, enter through turnstiles 1-8.



See below for more information on our family stands!

**MKJ Group Family Stand:** Our focal point for families visiting The Memorial Stadium, an independent stand offering the ideal location to start your journey as a young Rovers fan.

**Cooling FX Terrace:** Our family centric terrace offers close proximity to the tunnel, the atmosphere here feeds of the Thatcher's end, offering a lively but safe environment.



# FAMILY ACTIVITY ZONE



“Following the completion of our new South/Southwest stand, we will have a family activity zone in the Southwest corner of The Memorial Stadium. We will ensure to update this guide once we can provide more details on all the fun activities and food offerings we have in this area.”

# KIDS ACTIVITY ZONE



If you're looking for even more fun on a matchday, head to the Club Shop and pick up one of our new Kids Activity Books for FREE!

Our awesome activity book is packed full of fun and will keep you entertained for hours!



# KIDS COMPETITIONS



For the 23/24 Season, we will be doing a kids competition for each league matchday, providing a chance to win some amazing prizes each week! After testing these competitions towards the backend of last season, it was clear to see that the competitions were really enjoyable for all involved.

This year, the club aim to improve our competitions and provide bigger and better activities and prizes. To view and enter the latest competition click [HERE](#).

**ROVERS VS BARNLEY**  
**KIDS COMPETITION - 12/18/23**  
PRIZE - 13/24 ROVERS SHIRT

**utilita**  
life with power.

**HOW TO ENTER - YOUR 23/24 LI PREDICTION**  
To tie in with the release of our kids activity book, we have taken a page from it for our first kids competition. Simply fill out your 23/24 League One table prediction for a chance to win a brand new 23/24 rovers shirt in your size! Also, be sure to email [ethanclarke@bristolrovers.co.uk](mailto:ethanclarke@bristolrovers.co.uk) to arrange collection of your 23/24 kids activity book.

**SEASON PREDICTION 2023/24**  
NAME: \_\_\_\_\_  
AGE: \_\_\_\_\_  
PARENT CONTACT EMAIL OR NUMBER: \_\_\_\_\_

POS	TEAM
1	
2	
3	
4	
5	
6	
7	
8	
9	
10	

the 23/24 Sky Bet League One table!  
TO THE CLUB SHOP, OR EMAIL A PICTURE OF YOUR PREDICTION TO [ETHANCLARKE@BRISTOLROVERS.CO.UK](mailto:ETHANCLARKE@BRISTOLROVERS.CO.UK) BY 4PM ON MONDAY. WE WILL THEN RANDOMLY SELECT A WINNER. PLEASE BE IN CONTACT. GOOD LUCK! FUTG

# SPECIAL MOMENTS



If you want to make your day even more memorable, check out our special moments below!

## **First Time Fan Welcome Packs:**

If you know a youngster who will be attending their first ever Gas fixture, then email [ethaclarke@bristolrovers.co.uk](mailto:ethaclarke@bristolrovers.co.uk) with their name, age and what game they'll be attending. From here, we can arrange a BRFC welcome pack to commemorate their day.

## **Welcome Walk Around:**

Another thing we offer to youngsters on their first visit is a walk down to pitch side. Here you will be able to sit in the dugouts, see the pitch up close and personal and get some pictures. Ensure to email [ethaclarke@bristolrovers.co.uk](mailto:ethaclarke@bristolrovers.co.uk) in advance if this is of interest.

## **Programme and Scoreboard Announcements:**

If you're celebrating a birthday, or would like a special shout-out for any reason, then please email [ethanclarke@bristolrovers.co.uk](mailto:ethanclarke@bristolrovers.co.uk) and we can arrange for a programme or big-screen mention for you.

## **Autographs:**

At 1:15pm, or 6pm for night games, all Gas players arrive at The Memorial Stadium, and pass through the gate in front of the club shop. They are very friendly and will happily sign autographs for fans.



# MASCOT

## PACKAGES

Would you like to....

Play on the pitch at the Memorial Stadium, in front of thousands of football fans?

Walk out of the tunnel with the first team representing Bristol Rovers FC?

Get your photo taken by our official club match day photographer?

Get a chance to create memories that will last a lifetime?

If you answered yes to any of the above, then being an official Bristol Rovers FC Matchday Mascot is perfect for you!

Get your parents to click [HERE](#) so they can find all the information on how to book you a Mascot Package!





# OUR SOCIAL LINKS



FACEBOOK



TWITTER



INSTAGRAM



YOUTUBE



TIKTOK



SEE YOU  
SOON!

Thank you for reading our 23/24 Junior and Families Matchday Guide, I hope I've helped prepare you for your visit, and that you're excited to come along to The Memorial Stadium!

If you would like to keep up with all things Captain Gas, get your parents to follow my twitter @CaptainGas\_\_

If you have any further questions, or for any queries, please email ethanclarke@bristolrovers.co.uk

#UPTHEGAS